Amendments to the Specification:

Please replace paragraph [0041] with the following amended paragraph:

[0041]FIG. 5 schematically shows the flow chart of the procedures of the interactive approach for the multimedia message service of an embodiment of the present invention. The procedure steps illustrated in the flow chart are mainly performed through a MMS module assembly 110 in the above-mentioned MMS terminal 100, that is that the present embodiment is realized through performing the ~~use~~ user application program, which runs on the MMS module assembly 110, in the communication module 111, the parser module 112 and the interactive module 113. Of course the description of the embodiment is only given in an illustrative ~~illustrate~~ manner, and the present invention is not limited to the sets ~~stets~~ shown in the accompanying drawings.

Please replace paragraphs [0058], [0059], and [0061] with the following:

[0058] To provide a friendly interaction feature so as to enrich the user experience of the MMS value-added service, in an embodiment of the present invention, it is achieved by describing the service expression in extended XML language. ~~language as following: TABLE-US-00001 <?xml version="1.0" encoding= "ISO-8859-1"?> <smil xmlns= "http://www.w3.org/2001/SMIL20/Language" xmlns: xfm= "http://www.w3.org/2002/01/xforms"> <xfm: model id= "form1"> <xfm: submitInfo id="submit 1" method2= "postxml"localfile= "temp.xml" target2= http://www.ibm.com/motopromote/"/> //attention A <xfm: instance xmlns=""> <moto> <moto></moto> <model></model> <wheel></wheel> </moto> </xfm:instance> </xfm:model> <body> <par region="preference"> <xfm:optionmenu ref="moto"> <xfm: caption>1. Select the moto</xfm:caption> <xfm:item>Buggy</xfm:item> </xfm: option> <xfm: optionmenu ref="model"> <xfm: caption>2.Select the model</xfm: caption> <xfm: item>Normal</xfm:item> <xfm: item>Model A</xfm:item> <xfm: item> Model B</xfm:item> </xfm: option> <xfm: optionmenu~~

~~ref="wheel"> <xfm: caption>3.Select the wheels</xfm: caption> <xfm: item>Normal</xfm:item> <xfm: item>Enhanced</xfm:item> </xfm: option> </par> <par region="submit"> <xfm:submit name="submit" ref="moto" to="submit1"> <xfm: caption>Submit</xfm: caption> </xfm: submit> </par> //the img region to display the motor picture <par region="imgRegion" dur= "indefinite"/> //attention B <xfm: optionmenu model=" picture" ref=" picture"> <xfm: caption> </xfm:caption> <xfm: item>buggy.jpg</xfm:item> <xfm: item> buggy_A.jpg </xfm: item> <xfm: item> buggy_B.jpg </xfm: item> </xfm: option> <xfm: optionmenu ref="price"> <xfm: caption> </xfm: caption> <xfm: item>$1250</xfm:item> <xfm: item>$1350</xfm:item> <xfm: item>$1399</xfm:item> <xfm: option> </par> </body> </smil>~~

[0059] The multimedia message service presentation uses SML and Xform to describe the message user interface. The interactive controllers are presented by XForms. When a MMS terminal client receives the message, the presentation is parsed and rendered to display the interactive motorcycle promotion message, which looks like FIG. 8. For example, the sentence "Attention A" shows a response message format. When a user pushes the submit button, a response message is composed by MMS client application. ~~The response message is as following. TABLE-US-00002 <?xml version="1.0" encoding= "ISO-8859-1"?> <moto> <moto>Buggy</moto> <model>Normal</model> <wheel> Normal </wheel> </moto> </xml>~~

[0061] Another important feature of the application is link relationship between controller modules. In this exemplary embodiment description is given to the LINK relationship between controllers of model, picture and price. When the user chooses a model from (Select the model) option menu, the corresponding picture and price of this model display at the same time. The CONTAIN relationship is disclosed in the motor collection and the models. If the collection of a certain motor is selected, all models of the motorcycle collection can be seen in the following option menu. All other models, which do not belong to this motorcycle collection, <u>cannot</u> ~~can not~~ be seen. The RXML and the multimedia controller items are shown in the following XML

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document. ~~TABLE-US-00003 //the relational XML describe the relation between the controllers //the link relation //attention C <relation name="relation 1" <rxml: link> <item attr=xfm: optionmenu ref="model"> <item attr=xfm: optionmenu model= "picture" ref="picture"> <item attr=xfm: optionmenu ref= "price"> </rxml: link> </rxml: instant attr=normal> </rxml: instant > </relation> //the contain relation //attention D <relation name="relation 2"> <rxml: contain> <item attr=xfm: optionmenu ref="moto"> <containitem attr=xfm: optionmenu ref="model"> </rxml: contain> </rxml: instant> <item attr=xfm: item>Buggy</ item > < containitem attr= xfm: item>Normal</ containitem > < containitem attr= xfm: item>Model A</ containitem > < containitem attr= xfm: item>Model B</ containitem > </rxml: instant > </relation>~~